



# 2024 National Sun Yat-sen-Saitama-PNU International Workshop

The College of Economics and International Trade

Pusan National University, Republic of Korea

1. Date: Friday-Saturday, May 3 – 4, 2024
2. Place: CEIT Building, Pusan National University
3. Theme: **Global Society: Economic and Social Problems**
4. Host Organizations:

College of Economics and International Trade

Institute of Economics & International Trade



## **2024 National Sun Yat-sen-Saitama-PNU International Workshop**

Date (Place)		Program	
May. 3. (Fri)	Pusan National Univ.	12:30 - 13:00 (3rd Floor)	< Registration >
		13:00 – 13:15 (301)	< Opening Ceremony >
			<ul style="list-style-type: none"> <li>● Opening Address: Yong-Kyun Bae (Dean, CEIT)</li> <li>● Welcoming Remarks: Seongmin Yoon (Chief, ICEIT)</li> <li>● Congratulatory Remarks: Jeongin Cha (President, PNU)</li> </ul>
		13:15 – 14:30 (301)	< Session I > Global Society: Economic and Social Problems
			<ul style="list-style-type: none"> <li>● “From Japan to China: Unpacking the Live Commerce Strategies of Brand Marketing in the Cross-Border E-commerce”</li> <li>● “The Nexus of Entrepreneurship, Mobil Payment, and Financial Inclusion”</li> <li>● “Determinants of Labor Inequality in Chile and Mexico: A Quantile Regression Approach”</li> </ul>
		14:30 – 14:45	Coffee Break
		14:45 – 16:00 (301)	< Session II > General Session
			<ul style="list-style-type: none"> <li>● “The Effects of Converting Irregular Workers into Regular Workers: The Case of Busan Metro”</li> <li>● “Acquisition Decisions in Organizations with Different Objectives”</li> <li>● “How much you talk matters: Cheap talk and collusion in a Bertrand Oligopoly Game”</li> </ul>
		16:00 – 16:15	Coffee Break
		16:15 – 17:30 (301)	< Session III > General Session
			<ul style="list-style-type: none"> <li>● “Evolutionary Patterns of Diversification Strategies in Japanese Manufacturing Industry: Analyzing Trends from 2005 to 2023”</li> </ul>

			<ul style="list-style-type: none"> <li>● “Did the impacts of stock and housing assets on the conditional distribution of consumption differ in the global financial crisis of 2007-2009 and the Covid-19 pandemic? Evidence from Taiwan”</li> <li>● “Selective Permeability, Cultural Psychology and Inclusive Education in Global Environments”</li> </ul>
		18:00 – 20:00	< Dinner > Korean Restaurant, Jeong Ga Dahm
May. 4. (Sat)	Pusan National University	9:30	● Tour Bus at the CEIT
	City of Busan	10:00 – 11:30	● Beomeosa Temple (Guided Tour)
	City of Busan	12:00 – 13:00	< Lunch > Korean Restaurant, TBA
		13:00	● Adjournment

## 2024 National Sun Yat-sen Saitama-PNU

### International Workshop Program

May 3 – 4, 2024, Pusan National University, South Korea

#### **[I] Global Society: Economic and Social Problems**

01:15 pm - 02:30 pm

**Chair:** TBA

#### **Papers:**

- “From Japan to China: Unpacking the Live Commerce Strategies of Brand Marketing in the Cross-Border E-commerce,” Ms. Yatong Xiao and Prof. Motoi Ihara

- “The Nexus of Entrepreneurship, Mobil Payment, and Financial Inclusion,” Pei-Fen Chen, National Sun Yat-sen University
- “Determinants of Labor Inequality in Chile and Mexico: A Quantile Regression Approach,” Prof. Yeojun Yoon, Pusan National University

**Discussants:** Audiences from the Floor

## **[II] General Session**

02:45 pm - 04:00 pm

**Chair:** Prof. Young-Bin Ahn, Pusan National University

### **Papers:**

- “The Effects of Converting Irregular Workers into Regular Workers: The Case of Busan Metro,” Prof. Joonhee Park and Prof. Kaoru Kanai
- “Acquisition Decisions in Organizations with Different Objectives,” Chris Y. Tung, National Sun Yat-sen University
- “How much you talk matters: Cheap talk and collusion in a Bertrand Oligopoly Game,” Prof. Jun Yeong Lee, Pusan National University

**Discussants:** Audiences from the Floor

## **[III] General Session**

04:15 pm - 05:30 pm

**Chair:** TBA

### **Papers:**

- “Evolutionary Patterns of Diversification Strategies in Japanese Manufacturing Industry: Analyzing Trends from 2005 to 2023,” Ms. Jinyao Mao and Prof. Youngwon Park

- “Did the impacts of stock and housing assets on the conditional distribution of consumption differ in the global financial crisis of 2007-2009 and the Covid-19 pandemic? Evidence from Taiwan,” Prof. Kuang-Liang Chang, National Sun Yat-sen University
- “Selective Permeability, Cultural Psychology and Inclusive Education in Global Environments,” Prof. Crippen, Pusan National University

**Discussants:** Audiences from the Floor

### **< Other Information >**

#### **1. Accommodation:**

##### **Hotel Nongshim**

23, Geumganggongwon-ro 20beon-gil, Dongnae-gu, Busan, Republic of Korea Tel: 82-51-933-1000

<https://www.hotelnongshim.com/eng/>

#### **2. Dinner:**

##### **Geong Ga Dahm**

Room 102, 1st floor, 15 Geumsaem-ro, Geumjeong-gu, Busan (ZIP code) 46240 Tel: 82-51-518-9830

#### **3. Tour Schedule: May 4. 2024**

##### **Beomeosa Temple, Busan, Korea (20, Sangma 1-gil, Geumjeong-gu, Busan)**

1. Depart from PNU: 09:30 am
2. Beomeosa Temple Tour: 10:00 – 11:30 am
3. Depart from Beomeosa Temple: 11:30 am



516 CEIT Building

PNU Campus Guide





For more information, contact the Executive Committee for the Conference:

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